



# HEY I AM GAUGE

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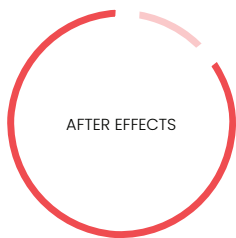
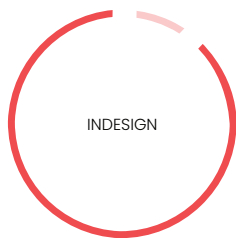
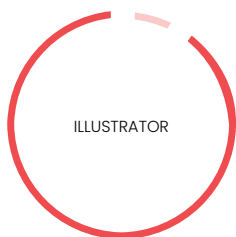
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My name is Bryant Taylor and I have branded myself as Gauge.  
I am an **Art Director** in Los Angeles with 5 years of experience in digital design.  
I have a background in UI / UX design, typography, entertainment & social campaigns with a strong passion for web design.

2011 - 2012  
**CENTRAL VIRGINIA COMMUNITY COLLEGE**  
Communication & Design Major

2012 - 2014  
**VALENCIA COLLEGE**  
A.S. Degree in Graphic Design Technology



## 2018-Present **NEOGNADA** ART DIRECTOR

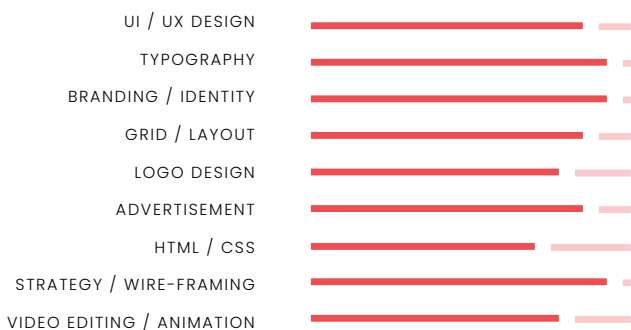
- Worked for companies such as ABC, Focus Features, FOX, The Orchard, Universal Pictures, Paramount Pictures, Sony, Warner Brothers & more.
- Lead / conceptualized design pitches for new clients, studio screenings & projects.
- Managed a team of designers on social campaigns.
- Worked on websites focusing on UI / UX design, theatrical branding, responsive web design, mobile and e-commerce.
- Designed for email marketing and social media platforms such as Facebook, Twitter, Instagram, Snapchat and Youtube.
- Executed full banner campaigns.
- Created animation and used video editing on banner campaigns and social media assets.
- Worked effectively with tight deadlines.

## 2015-2018 **COMPADRE** WEB DESIGNER

- Worked for companies such as Amazon, AMC, FOX, HBO, Hulu, IMAX, Irvine Company, Kardashian Beauty, Netflix, NFL, SBE, Sundance, Syfy and more.
- Conceptualized designs, and pitches for new projects.
- Worked on websites focusing on UI / UX design, responsive web design, mobile and e-commerce.
- Designed for email marketing and social media platforms such as Facebook, Twitter, Instagram, Snapchat and Youtube.
- Executed full banner campaigns involving both static and HTML units.
- Created animation and used video editing on banner campaigns and social media assets.
- Worked effectively with tight deadlines.

## 2014-2015 **BRAND CO.** GRAPHIC DESIGNER / WEB LAUNCH SPECIALIST

- Designed and revised Email Stationery templates and Print Products for over 500 clients.
- Managed front end development for over 1,000 websites.
- Worked with over 1,000 clients to meet their needs such as setting up domains, guiding clients on how to add and edit content.
- Managed secure account information for over 1,000 clients.
- Used HTML, CSS and Javascript to code Email Stationery templates, non responsive and responsive websites.
- Worked together with my teammates to effectively reach daily deadlines.



MUSIC



LONG-BOARDING



SHIBA INU



PHOTOGRAPHY



NETFLIX



BODY MODIFICATION



BEACH



RAMEN