



# HEY, I AM GAUGE

My name is Bryant Taylor and I have branded myself as Gauge.  
I am an **Art Director** in San Francisco with 5 years of experience in digital design.  
I have a background in UI / UX design, typography, entertainment & social campaigns with a strong passion for web design.

## EDUCATION

2012 - 2014  
**VALENCIA COLLEGE**  
A.S. Degree in Graphic Design  
Technology

2011 - 2012  
**CENTRAL VIRGINIA COMMUNITY COLLEGE**  
Communication & Design Major

## TOOLS

Sketch  
Figma  
InVision  
Adobe XD  
Photoshop  
After Effects  
Illustrator  
InDesign


## SKILLS

UI / UX Design  
Typography  
Strategy / Concepting  
Wire-framing / Prototyping  
Grid / Layout  
Branding / Identity  
Logo Design  
Video Editing  
HTML / CSS

## CONTACT

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## EXPERIENCE

2019-PRESENT  
**VIKING SOCIAL**  
FREELANCE ART DIRECTOR

- Worked for companies such as BoxyGirl, CALIA by Carrie Underwood, RASA, Sony, TRUWOMEN, and more.
- Lead / conceptualized design pitches for new clients & projects.
- Created logos, branding guidelines, and promotional advertising assets for new, up-and-coming products and events.
- Worked on websites focusing on UI / UX design, mobile and e-commerce.
- Designed for email marketing and social media platforms such as Facebook, Twitter & Instagram.
- Worked effectively with tight deadlines.

2018-2019  
**NEOGNADA**  
ART DIRECTOR

- Worked for companies such as ABC, Focus Features, FOX, The Orchard, Universal Pictures, Paramount Pictures, Sony, Warner Brothers & more.
- Lead / conceptualized design pitches for new clients, studio screenings & projects.
- Managed a team of designers on social campaigns.
- Worked on websites focusing on UI / UX design, theatrical branding, responsive web design, mobile and e-commerce.
- Designed for email marketing and social media platforms such as Facebook, Twitter, Instagram, Snapchat and Youtube.
- Executed full banner campaigns.
- Created animation and used video editing on banner campaigns and social media assets.
- Worked effectively with tight deadlines.

2015-2018  
**COMPADRE**  
WEB DESIGNER

- Worked for companies such as Amazon, AMC, FOX, HBO, Hulu, IMAX, Irvine Company, Kardashian Beauty, Netflix, NFL, SBE, Sundance, Syfy and more.
- Conceptualized designs, and pitches for new projects.
- Worked on websites focusing on UI / UX design, responsive web design, mobile and e-commerce.
- Designed for email marketing and social media platforms such as Facebook, Twitter, Instagram, Snapchat and Youtube.
- Executed full banner campaigns involving both static and HTML units.
- Created animation and used video editing on banner campaigns and social media assets.
- Worked effectively with tight deadlines.